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“I loved the Unlocking Inference CPD - what was particularly helpful was being able to see it put into practice in the classroom. It really helped me to see how I could use the strategies in my own classroom.”

**Julia Thomson, Year 6 class teacher  
and acting deputy head**



# Meet our team of literacy experts

The expertise of our team of literacy experts is what makes Plazoom CPD so special. Each and every one of our CPD specialists has years of experience in the classroom as well as being a leading literacy expert in the UK.



## Ruth Baker-Leask

Ruth is director of Minerva Learning and chair of the National Association for Advisers in English (NAAE)



## Rachel Clarke

Director of the Primary English literacy consultancy, Rachel has over 20 years' experience in primary education, in which time she has been a SENCO, English subject lead and deputy headteacher.



## James Clements

A former senior leader of an outstanding inner city primary school and local authority Lead Teacher, James Clements is now an English adviser, supporting schools and local authorities to develop the teaching of reading, writing and drama.



## Shareen Wilkinson

An experienced primary school teacher and senior leader, Shareen currently runs a successful education consultancy in London. Working with LAs across the country, she has an extensive track record of raising standards in English.



## Christine Chen and Lindsay Pickton

Christine and Lindsay are experienced English specialists. Both have worked in schools as senior literacy teachers and helped to launch and run school improvement programmes across their LA.

You can take a guided walkthrough of the CPD on offer to your school in our video here: [plazoom.com/school-welcome](https://plazoom.com/school-welcome)

# CPD video courses

Our CPD video courses cover a range of topics and can be taken at your own speed and at a time that is convenient to you. There are currently eight training courses available, covering everything from improving comprehension skills to developing rich vocabularies - plus an invaluable survival guide for NQTs! Take a closer look at the content below.

## Building Brilliant Vocabularies

by Ruth Baker-Leask

In this 8-part series, Ruth Baker-Leask looks at the importance of vocabulary development, and the power a broad and rich vocabulary can have on children's success, both academically, and personally and socially.



## Unlocking Inference

by Christine Chen and Lindsay Pickton

This series of live lessons from Christine Chen and Lindsay Pickton shows a tried and tested approach to whole-class reading in action. We see how choral reading can improve fluency and comprehension for all pupils and how this leads to a close reading of the text and an exploration of vocabulary that unlocks inference for the class.



## Developing Deeper Subject Knowledge

by Shareen Wilkinson

These 10 sessions from Shareen Wilkinson focus on deepening and developing subject knowledge in primary English. Key areas (e.g. grammar, writing and spelling) are explored in depth, so that teachers can feel confident when delivering them in the classroom, and there are plenty of practical ideas to try too.



## Teaching High-quality Texts

by James Clements

In this 10-video course, education adviser James Clements explores how teachers can develop a text-based approach to the English curriculum. The films take a detailed look at selecting texts, structuring units of work and practical classroom ideas for using rich texts in the classroom.



## Using Drama to Teach Narrative

by Ruth Baker-Leask

In this 10-part series Ruth Baker-Leask demonstrates a range of drama and role-play teaching approaches for Year 1-Year 6, showing how important drama is in connecting children to narrative by eliciting personal responses as well as supporting children in developing a deeper understanding of the relationships between characters, making inferences from their actions.



## The NQT's Survival Guide

10 Units

Sue Drury draws on 20 years of teaching and mentoring experience to run through everything you need to know for your NQT year - from how to communicate with parents to planning lessons, surviving observations and maintaining a healthy work-life balance – in ten engaging sessions.



## Success in Reading and Writing

10 Units

These six, bitesize sessions present flexible, tried-and-tested approaches for teaching reading and writing from Christine Chen and Lindsay Pickton. The CPD snapshots provide practical strategies whilst also stimulating thinking and discussion.



## Teaching Tricky Grammar

by Rachel Clarke

Whether you're looking to teach joining words with 'and' in Year 1, or you need your Year 6s to recognise the subjunctive form, this series of ten focused grammar videos from Rachel Clarke will arm you with some excellent strategies.



Access all your CPD video courses now: [plazoom.com/cpd-hub](https://plazoom.com/cpd-hub)

# Free access to webinars for the whole school

## Live literacy training

We have a busy calendar of CPD events run by literacy experts who work with schools across the country to raise standards in English.

You can register in advance to secure your place on our upcoming courses - simply visit [plazoom.com/webinars](https://plazoom.com/webinars) to see what's available.

We also record all our webinars so if for any reason you are unable to attend on the day you can catch up at a more convenient time.

Delivered by  
expert CPD  
trainers

### April-21 Improving comprehension for reluctant readers

"Thank you so much for organising the most brilliant CPD session yesterday. I was utterly inspired! Christine and Lindsay's passion for the subject was infectious and I was absolutely gripped from start to finish. I will definitely be using some of these strategies and resources in my class in the forthcoming weeks. Thanks again"

**Sarah Johnstone, Year 4 teacher**

### May-21 Deepening understanding through a whole school comprehension strategy

"Thank you for a very interesting webinar with some great ideas to try. I found it very useful."

**Jill Thomason, teacher**

### Jul-21 Vocabulary masterclass

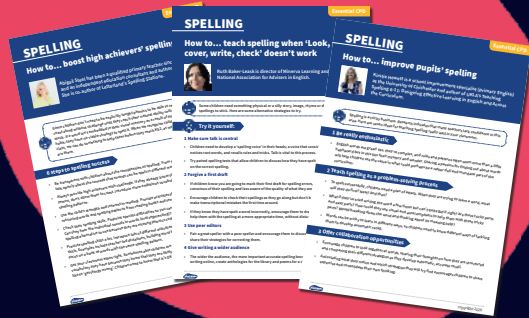
"Once again, many thanks for such a superb webinar."

**A. Howes, headteacher**

# 80 Essential Guides

For personal development, interest and inspiration, you can browse our library of expert guides at any time - there are more than 80 'how to' documents available to read online or download as PDFs for yourself and to share with colleagues. Each is written by a leading literacy expert, including Alex Quigley, Teresa Cremin, Shirley Clarke and many more, and the collection is divided into key topics.

## Spelling



## Reading



## Planning, CPD & Assessment



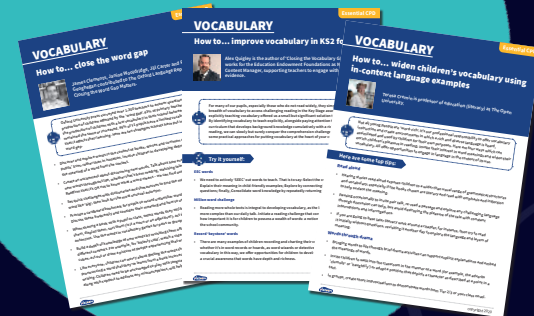
## Grammar



## Writing



## Vocabulary

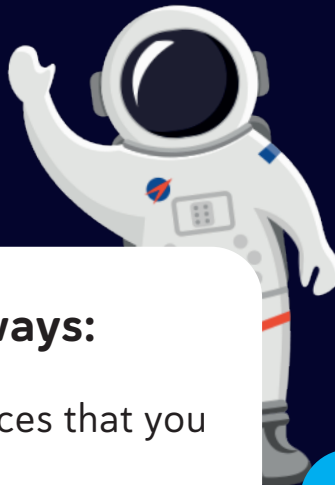
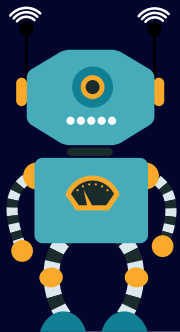


Download your Essential Guides at: [plazoom.com/cpd](https://plazoom.com/cpd)



# We want to hear from you!

Here at Plazoom we believe our product development should be entirely driven by the real needs of educators. We want to ensure that our resources support both teachers and pupils to achieve their very best. That is why we ask all our members to get involved in the development of Plazoom.



## You can get involved in various ways:

- ✓ Email us with any feedback on resources that you are using: [feedback@plazoom.com](mailto:feedback@plazoom.com)
- ✓ Let us know what you would like to see next on the site: [feedback@plazoom.com](mailto:feedback@plazoom.com)
- ✓ Join one of our focus groups - keep an eye out for our focus group invitations in your inbox or across our social channels
- ✓ Become a Partner School - find out more at [plazoom.com/partner-school](http://plazoom.com/partner-school)

## Need Support?

If you have any issues with your Plazoom account don't hesitate to get in touch with our support team.

**You can contact us at:**

**Email:** [schools@plazoom.com](mailto:schools@plazoom.com)

**Call:** 0800 904 7000